

PRESS RELEASE

150 tribal musicians gather at unique musical conclave hosted by Tata Steel Mining

Sarjom Baa, aimed at promoting indigenous music and musical instruments

... traditional and tribal musicians from across the country attended it

Sukinda, February 3, 2023: Reverberating music, euphonic songs and scintillating moves rocked the Sourik Durga Puja ground with more than 150 tribal musicians and artistes taking the stage to perform a unique fusion of traditional tribal musical instruments here on Friday.





The first-ever Tribal Musical Conclave "Sarjom Baa" (flowers of Sal tree in Ho language) at Sukinda hosted by Tata Steel Mining Limited (TSML) in collaboration with Tata Steel Foundation (TSF) offered a feast for the eyes and ears for more than a thousand onlookers at the ground.

Aimed at furthering efforts to revive, preserve and promote tribal music, this musical extravaganza witnessed participation of more than 150 tribal musicians and performing artistes from Jharkhand and Odisha who enthralled the audience with their live renditions.

With participation of Particularly Vulnerable Tribal Groups (PVTG) like the Juang and the Mankidia along with tribal groups from Ho, Santhal, Munda and Bhumij communities, the event witnessed an enchanting fusion of indigenous tribal musical instruments like Sendratamak, Nagada, Dumang, Jadur, Banam, Sakwa, Changu and Ghumura.

Tribals from Jajpur, Keonjhar and Mayurbhanj districts of Odisha and from West Singhbhum and East Singhbhum districts of Jharkhand took part in this unique conclave and mesmerised the audience showcasing their unmatched skills.

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Shri Pritiranjan Gharai, Minister, Rural Development, Skill Development and Technical Education, Government of Odisha, graced the occasion as Chief Guest. Speaking on the occasion he said, "I am glad to have attended such a unique event that is dedicated for the nature. I thank all the team members for organising such a beautiful event 'Sarjom Baa'. I hope this will also be organised next year."

Shri Pankaj Satija, Managing Director, Tata Steel Mining, said, "Music has no boundaries, and it has always played a pivotal role in bringing communities irrespective of caste, creed or religion together. This unique festival - Sarjom Baa – will contribute to not only popularise tribal music in the region but also preserve and promote the indigenous culture. We will continue to facilitate cross-learning by providing such platforms to showcase traditional music, culture and diversity in tribal life."

With the rhythms of indigenous musical instruments, the performers made the jam-packed audience shake their legs to the enticing music at the do and received huge rounds of applause from the gathering.

The event which concluded with brilliant performances by the tribal groups, was attended by many dignitaries along with the local Panchayati Raj Institution (PRI) members and senior officials of Tata Steel Mining.

Notably, Tata Steel Mining had facilitated elaborate and smooth arrangements for boarding, lodging and travel requirements of the participants and had conducted free health screening of all the participants.

About Tata Steel Mining Limited

Tata Steel Mining is a 100 % subsidiary of Tata Steel. With the change of name from Tata Steel Alloys Limited to Tata Steel Mining Limited, the company has redefined itself from a ferro chrome manufacturer to an integrated chrome value player. Tata Steel Mining is among the leading players in chrome ore mining and ferroalloys C business in India. Starting from mining, to making ferro chrome, managing the supply chain and associated processes, Tata Steel Mining serve its esteemed customers both in the national and international markets. Its operations leverage Tata Steel's (parent company) domain expertise in mining, innovation capabilities, sustainability, and long-standing position in the Chrome business. Furthermore, it is leveraging its mining expertise and strong relationships with customers to expand the business and inject it with its new-found rigour and focus.

The values of visionary leadership, excellence, valuing employees, communities & partners, Sustainability, organizational and corporate citizenship are embedded in the Purpose, Vision and Values of Tata Steel Mining and are aligned with the Tata Steel Founder's philosophy and Tata Group values

Tata Steel Mining's capacity for high-carbon ferro chrome manufacturing has increased to nearly 500 KTPA. Its manufacturing base includes two of its own ferro chrome smelting facilities in Odisha, Gopalpur and Athagarh, as well as six partner smelter plants spread across four states in eastern and central India. Company's three chrome ore captive mines in Sukinda, Saruabil,

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and Kamarda provide a reliable supply chain for its ferro chrome operations. The company has built a well-integrated value chain from mine to market using this infrastructure.

To know more about Tata Steel Mining and its various activities pertaining to sustainability and CSR activities you can follow them at https://tatasteelmining.com and https://tatasteelmining

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